

Transcript 2012-03-09 #legalchat

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Trending Words

rt, @legalchatter, value, -, i'm,
@jeffrey_brandt, gcs, @jamiexml,
acc, sxsw?, shift, thanks, going, law,
r

Event Participants





Thanks @bren924 @DocsCorp for RT and mentions and all the good chat from #legalchat last week

05-Mar-12 11:43 | jeffrey_brandt



I favorited a @YouTube video <http://t.co/XxTyohfw> How to Use <http://t.co/3WemRupY> for a Tweetchat (#LegalChat)

05-Mar-12 15:21 | produceconsume



Transcript of Friday's #legalchat is now posted to the blog: <http://t.co/fYJxznoA>

06-Mar-12 12:59 | LegalTypist



What is the #legalchat topic du jour?

09-Mar-12 15:38 | sapreston



@sapreston audience preference today! #legalchat

09-Mar-12 15:52 | LegalChatter



Thanks Andrea! @LegalTypist: Transcript of Fridays #legalchat is now posted to the blog: <http://t.co/l2ec5DHT> #legalchat

09-Mar-12 15:52 | LegalChatter



8 mins til #legalchat

09-Mar-12 15:53 | LegalChatter



Join us for a #legalchat TweetChat @ 11 am ET at: <http://t.co/6kwQijqI> TOPIC - Audience choice! #legalchat

09-Mar-12 15:53 | LegalChatter



Goodmorning legalers! Happy Friday! How is everyone today? #ilta #legalit #legalchat

09-Mar-12 16:01 | LegalChatter



Topic for today is AUDIENCE CHOICE! #legalchat

09-Mar-12 16:01 | LegalChatter



#legalchat Trying to get out of Texas before SXSW :) And you?

09-Mar-12 16:03 | JamieXML



Hope everyone has had a productive week - what interests/challenges have you found this week for a good topic? #legalchat

09-Mar-12 16:03 | LegalChatter



@JamieXML I'm well! Thank you Jamie - heading to SXSW is exciting! #legalchat

09-Mar-12 16:03 | LegalChatter



@david_bilinsky would love u to join #legalchat

09-Mar-12 16:05 | LegalChatter



@econwriter5 reminder for #legalchat

09-Mar-12 16:06 | LegalChatter



@JamieXML i know, i just saw it and thought it was fun :) we all need some mindless fun now and again!
#legalchat

09-Mar-12 16:11 | LegalChatter



Hey! How's everyone doing today? #legalchat

09-Mar-12 16:11 | AndreaCan



how is the ACC being measured to say its not working? #legalchat

09-Mar-12 16:11 | LegalChatter



"@AndreaCan: Hey! How's everyone doing today? #legalchat" < Not bad...quite busy. (which is good)

09-Mar-12 16:11 | bschorr



@legalchatter Oh right. Thanks! #legalchat

09-Mar-12 16:11 | econwriter5



@jeffrey_brandt @jamieXML is going so we are just sartin to brainstorm on a good topic #legalchat

09-Mar-12 16:12 | LegalChatter



@AndreaCan hey Andrea! Thanks for joining #legalchat

09-Mar-12 16:12 | LegalChatter



#legalchat @ACCinhouse Value Challenge promotes alt legal billing. Lots of RfPs out there. But law firm response? Tepid.

09-Mar-12 16:12 | JamieXML



@bschorr congrats on busy - thx for joining :) how are you? #legalchat

09-Mar-12 16:12 | LegalChatter



@jamiexml and I were just chatting about why the ACC Value Challenge isn't working <http://t.co/pXiW2t9x>
#legalchat

09-Mar-12 16:13 | LegalChatter



RT @JamieXML:@ACCinhouse Value Challenge promotes alt legal billing. Lots of RfPs out there. But law firm response? Tepid. #legalchat

09-Mar-12 16:13 | LegalChatter



@JamieXML Tepid b/c lack of? #legalchat

09-Mar-12 16:13 | LegalChatter



#legalchat @ACCinhouse Value Challenge: Measurement is indeed a problem. Generally not public data; not much incentive to make it so.

09-Mar-12 16:14 | JamieXML



@LegalChatter @jamiexml Because GCs arent invested enuf in it? #legalchat

09-Mar-12 16:14 | jeffrey_brandt



RT @JamieXML: @ACCinhouse VChallenge: Measurement is indeed a prob. Generally not public data; not much incentive to make it so. #legalchat

09-Mar-12 16:15 | LegalChatter



#legalchat @jeffrey_brandt In the average GC mindset, I'm not sure cost savings or internal metrics outweigh relationships .. yet.

09-Mar-12 16:19 | JamieXML



@LegalChatter I'm not sure. Honestly I was expecting more GCs to stand up and the shift to already have occurred. #legalchat

09-Mar-12 16:20 | jeffrey_brandt



@JamieXML measurement is going to be key if you need to prove value - needs to happen for true success #legalchat

09-Mar-12 16:20 | LegalChatter



RT @jeffrey_brandt: Im not sure. Honestly I was expecting more GCs to stand up and the shift to already have occurred. #legalchat

09-Mar-12 16:21 | LegalChatter



@jeffrey_brandt Honestly, I'm not surprised they haven't ;) #legalchat

09-Mar-12 16:21 | LegalChatter



@JamieXML As more procurement work goes 2 central buyers, we'll C a shift. vry diff't talking 2 folks who also buy tires & coffee #legalchat

09-Mar-12 16:21 | jeffrey_brandt



#legalchat Me too. RT @jeffrey_brandt I'm not sure. Honestly I was expecting more GCs to stand up and the shift to already have occurred.

09-Mar-12 16:21 | JamieXML



Is anyone else going to SXSW? #legalchat

09-Mar-12 16:22 | LegalChatter



@LegalChatter No, I honestly can't think of a business reason to go. #Legalchat #sxsxw

09-Mar-12 16:23 | bschorr



RT I'm not planning to go @LegalChatter: Is anyone else going to SXSW? #legalchat

09-Mar-12 16:23 | jeffrey_brandt



For those interested in SXSW <http://t.co/tBRe8iAB> #legalchat

09-Mar-12 16:23 | LegalChatter



I'm here RT @jeffrey_brandt: RT I'm not planning to go @LegalChatter: Is anyone else going to SXSW? #legalchat

09-Mar-12 16:24 | FollowtheLawyer



@FollowtheLawyer u r at SXSW? Care to give an update? #legalchat

09-Mar-12 16:24 | LegalChatter



It's registration day. Parties/networking starts this afternoon. Rocket Lawyer has one 4-6 #legalchat

09-Mar-12 16:26 | FollowtheLawyer



RT @LegalChatter: For those interested in SXSW <http://t.co/tBRe8iAB> #legalchat

09-Mar-12 16:27 | Swestfall



@Swestfall Hi Skip! Thx for joining... #legalchat

09-Mar-12 16:30 | LegalChatter



No practice value in the sessions. Lawyers here are entrepreneurs or networking RT @JamieXML: #legalchat Is there practice value at SXSW?

09-Mar-12 16:33 | FollowtheLawyer



Folks - any other interests today to chat abt? #legalchat

09-Mar-12 16:33 | LegalChatter



@Swestfall @LegalChatter Certainly that is a factor. But they still have shrinking budgets and 'splainin to do to the boss #legalchat

09-Mar-12 16:33 | jeffrey_brandt



@LegalChatter Thanks for hosting. #legalchat

09-Mar-12 16:33 | Swestfall



@Swestfall ur welcome - if ur ever interested - u can guest host topics :) #legalchat

09-Mar-12 16:34 | LegalChatter



@LegalChatter @Swestfall Great chat about value! ACC is seeing evidence of shift in industry but we're not at tipping point YET. #legalchat

09-Mar-12 16:35 | AmarCorpCnsl



RT @FollowtheLawyer: No practice value in the sessions. RT @JamieXML: Is there practice value at SXSW? #legalchat

09-Mar-12 16:35 | LegalChatter



@AmarCorpCnsl what will get you to the tipping point? How do you get there? #legalchat

09-Mar-12 16:36 | LegalChatter



@AmarCorpCnsl thx for joining #legalchat

09-Mar-12 16:36 | LegalChatter



@jeffrey_brandt GCs are telling us that great way to get promoted in-house -- reduce costs, implement other value practices. #legalchat

09-Mar-12 16:37 | AmarCorpCnsl



+1 RT @swestfall: @LegalChatter Thanks for hosting. #legalchat

09-Mar-12 16:37 | LegalTypist



@LegalChatter What a GREAT service!! Will be back again and again... @ACCinhouse #legalchat

09-Mar-12 16:38 | AmarCorpCnsl



@LegalChatter Convos like this help!! Also, we're going to focus on big legal spenders and see if that moves the needle. #legalchat

09-Mar-12 16:39 | AmarCorpCnsl



@jeffrey_brandt @LegalChatter when CFOs have as much input on selecting outside counsel as GC for obvious diff reasons. #legalchat

09-Mar-12 16:39 | Swestfall



RT @AmarCorpCnsl: @LegalChatter And, frankly, involvement of procurement will force change as well. #legalchat

09-Mar-12 16:40 | LegalChatter



RT So tru. vry difft conversation @AmarCorpCnsl: @LegalChatter &, frankly, involvement of procurement will force change as well. #legalchat

09-Mar-12 16:41 | jeffrey_brandt



I had the pleasure dealing w/ insurance co procurement dept. Hard 2 wrap yr brain arnd until u realize they R buying coffee/tires #legalchat

09-Mar-12 16:42 | jeffrey_brandt



Folks - Gotta cut it short today - pls continue chatting & see you next week! Tell a colleague abt #legalchat

09-Mar-12 16:42 | LegalChatter



Thx everyone for joining/lurking! Have a great weekend! #legalchat

09-Mar-12 16:43 | LegalChatter



@jeffrey_brandt Ha! So true! Procurement can't use exact same model. Needs to be some give. But lawyers need to give as well. #legalchat

09-Mar-12 16:44 | AmarCorpCnsl



@LegalChatter Thanks for hosting. See you next time! #legalchat

09-Mar-12 16:45 | AmarCorpCnsl



@AmarCorpCnsl Good to see you in the conversation. Cheers #legalchat

09-Mar-12 16:48 | JamieXML



RT @FollowtheLawyer: It's registration day. Parties/networking starts this afternoon. @RocketLawyer has one 4-6 #legalchat #SXSW

09-Mar-12 16:56 | derdom



Great #legalchat convo today on ACC Value Challenge! Glad to see that @AmarCorpCnsl was able to join in. #FF @LegalChatter

09-Mar-12 17:18 | ACCinhouse



RT @JamieXML: #legalchat @ACCinhouse Value Challenge promotes alt legal billing. Lots of RfPs out there. But law firm response? Tepid.

09-Mar-12 23:54 | lawnouveau



RT @JamieXML: #legalchat Me too. RT @jeffrey_brandt I'm not sure. Honestly I was expecting more GCs to stand up and the shift to already have occurred.

10-Mar-12 00:01 | lawnouveau